

<i>SERFF Tracking Number:</i>	<i>PHYS-126043906</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Physicians Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>41596</i>
<i>Company Tracking Number:</i>	<i>PMA2588AR-0209</i>		
<i>TOI:</i>	<i>MS051 Individual Medicare Supplement -</i>	<i>Sub-TOI:</i>	<i>MS051.001 Plan A</i>
	<i>Standard Plans</i>		
<i>Product Name:</i>	<i>Med Sup</i>		
<i>Project Name/Number:</i>	<i>PMA2588AR-0209/PMA2588AR-0209</i>		

## Filing at a Glance

Company: Physicians Life Insurance Company

Product Name: Med Sup

SERFF Tr Num: PHYS-126043906 State: ArkansasLH

TOI: MS051 Individual Medicare Supplement -  
Standard Plans

SERFF Status: Closed

State Tr Num: 41596

Sub-TOI: MS051.001 Plan A

Co Tr Num: PMA2588AR-0209

State Status: Filed-Closed

Filing Type: Advertisement

Co Status:

Reviewer(s): Stephanie Fowler

Authors: Sonya Dickey, Sara  
Magee-Garcia

Disposition Date: 02/20/2009

Date Submitted: 02/20/2009

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: PMA2588AR-0209

Status of Filing in Domicile: Not Filed

Project Number: PMA2588AR-0209

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 02/20/2009

Explanation for Other Group Market Type:

State Status Changed: 02/20/2009

Deemer Date:

Corresponding Filing Tracking Number:

PMA2588AR-0209

Filing Description:

RE: Medicare Supplement Advertisements

Invitations to Inquire: PMA2588AR-0209 and PMA2588BAR-0209

Attached are copies of the above referenced material for your review and approval. This material will be used by

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licensed agents in your State to create an interest the following Medicare Supplement Policies:

**POLICY MEDICARE PLAN APPROVAL DATE:**

L260AR A 7-14-03  
 L261AR B 7-14-03  
 L265AR F 7-14-03  
 L266AR G 7-14-03  
 L267AR High Deductible F 10-01-08

If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633. You may also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use in your State is greatly appreciated.

## Company and Contact

### Filing Contact Information

Sara Magee-Garcia,	sara.magee-garcia@physiciansmutual.com
2600 Dodge Street	(800) 228-9100 [Phone]
Omaha, NE 68131	(402) 633-1096[FAX]

### Filing Company Information

Physicians Life Insurance Company	CoCode: 72125	State of Domicile: Nebraska
2600 Dodge Street	Group Code: 367	Company Type:
Omaha, NE 68131	Group Name:	State ID Number:
(402) 633-1188 ext. [Phone]	FEIN Number: 47-0529583	
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## Filing Fees

Fee Required?	Yes
Fee Amount:	\$80.00
Retaliatory?	No
Fee Explanation:	\$40 per form, 2 forms
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Physicians Life Insurance Company	\$80.00	02/20/2009	25846153

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	02/20/2009	02/20/2009

### Filing Notes

Subject	Note Type	Created By	Created On	Date Submitted
Additional Information	Note To Reviewer	Sara Magee-Garcia	02/20/2009	02/20/2009

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## Disposition

Disposition Date: 02/20/2009

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Form</b>	PMA2588AR-0209	Filed	Yes
<b>Form</b>	PMA2588BAR-0209	Filed	Yes

## Note To Reviewer

Sara Magee-Garcia on 02/20/2009 10:49 AM

## Stephanie Fowler

02/20/2009 01:27 PM

### Additional Information

The material will also be used to create an interest in our LR143 High Deductible Premium Discount Rider which was approved for use on 9-29-08.

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Filing Company:	Physicians Life Insurance Company	State Tracking Number:	41596
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## Form Schedule

**Lead Form Number:** PMA2588AR-0209

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	PMA2588A	Advertising	PMA2588AR-0209	Initial			PMA2588AR-0209.pdf
Filed	PMA2588B	Advertising	PMA2588BAR-0209	Initial			PMA2588BAR-0209.pdf

*Now serving  
your local area,*  
Physicians Mutal® welcomes  
[Name], Insurance Producer  
to our Division Office in  
[Town, State.]



[ xxx-xxx-xxxx or ]  
[ xxx-xxx-xxxx ]  
[ email address ]  
[Insurance Producer License # XXXX]

[ • Long-Term Care Insurance ]

[ • Health Insurance ]

[ • Dental Insurance ]

(Underwritten by Physicians Mutual Insurance Company)

[ • Medicare Supplement  
Insurance Policy ]

[ • Life Insurance ]

[ • Annuities ]

(Underwritten by Physicians Life Insurance Company)



Physicians  
Mutual®

We are not connected with or endorsed by the U. S. Government or the  
Federal Medicare Program.

For complete details including costs and limitations contact your insurance producer. Insurance Policy Kinds: [L260/L261/L265/  
L266/L267/LR143/P145/P146/P147/P148/P345/P346/C250A/P210A/L708/L712/L726/L730/L731/L732/L762/AP111/AP112/  
AP114/AP116.]

PMA2588AR-0209

## *Now serving your area,*

Physicians Mutual® welcomes  
[ Name ], Insurance Producer  
to our Division Office in  
[ Town, State. ]

[ XXX-XXX-XXXX or XXX-XXX-XXXX or email address ]  
[Insurance Producer License # XXXX]

- [ • Long-Term Care Insurance ]
- [ • Health Insurance ]
- [ • Dental Insurance ]

(Underwritten by Physicians Mutual Insurance Company)

- [ • Medicare Supplement Insurance Policy ]
- [ • Life Insurance ]
- [ • Annuities ]

(Underwritten by Physicians Life Insurance Company)



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For complete details including costs and limitations contact your insurance producer. Insurance Policy Kinds: [L260/L261/L265/L266/L267/LR143/P145/P146/P147/P148/P345/P346/C250A/P210A/L708/L712/L726/L730/L731/L732/L762/AP111/AP112/AP114/AP116].

PMA2588BAR-0209

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## Rate Information

Rate data does NOT apply to filing.